

# SBE CHAPTER 70 - CLEVELAND/AKRON



## SBE 70 MINUTES

Voted "Best Chapter Newsletter"

Ohio Media School, Cleveland Campus  
9885 Rockside Road  
Independence, OH

Gather at 7:00pm  
Meeting at 7:30pm

September 2016  
Vol. XXIV Number 8

### September 13 Meeting Information

Hello all members and friends of SBE Chapter 70. First up this month, big thanks go out to the very few folks who were able to make the August election meeting. No one was actually elected to anything since we didn't have enough members present. Please remember that this is YOUR chapter, we need your participation so you can help us make it more relevant to your needs.

Mark your calendar for the OBEC on October 27th. Go to <http://oab.org/engineering/obec/> to register, the rate goes up after Sept. 30th.

The educational sessions are listed here - <http://oab.org/2016-obec-program-schedule/>

Our next meeting on Tuesday September 13th will be back at the Ohio Media School Cleveland Campus, 9885 Rockside Rd #160, Valley View, OH 44125. Our host will be Campus Director, Terry Grodin.

Our program and dinner will be courtesy of Lawo. When broadcasters swap CD's, cart machines, turntables and audio consoles for PC-based digital layout, mixing & processing systems, we call that Virtual Radio. Our guest

**(continued on page 2)**



### CHAIRMAN'S CHAT by John Hovanec

As we move into September, I'm still here! Our Chapter Elections, which usually take place during the August Meeting, have been postponed until our upcoming meeting next week. I believe we have at least one candidate for one of the three positions needing to be filled, and hopefully will have the other two candidates lined up for voting to take place next week. Please consider helping out the Chapter and take a turn at it! Feel free to contact me, Blake or any of the other Chapter Officers for more details. We have a great support structure in place, and are all here to help to our new officers! The following pages contain some recent short updates on industry and SBE topics that should be of interest to you. Hope to see you on September 13th!

John Hovanec, CSRE/CBNT, DRB, AMD  
SBE Chapter 70 Chairman

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## Chairman's Chat (continued from page 1)

speaker Bill Bennett, Lawo's Radio Applications lead in the U.S., who will describe virtualization in greater detail by outlining the real applications in use today. He'll explore how broadcasters may now reap operational benefits and gains by capitalizing on I.T.'s investment in R&D and will discuss virtualization's anticipated role in content creation and broadcast workflow in the future. A recent episode of This Week in Radio Tech (TWiRT) featured a Lawo presentation on this topic. How did they conduct their broadcast interview? Virtually, of course!

The usual times apply, gather at 7pm with our business meeting to run at 7:30 and the program to follow that. Tours of the facility may be available after the program.

**Please RSVP to me - [blake@uakron.edu](mailto:blake@uakron.edu) - so we can get a headcount for the Panera order.**

Thanks,  
Blake Thompson CBNT  
WQKT-FM / WKVX-AM

## New Tower Safety Standards to take effect in January

New tower safety standards adopted by the Telecommunications Industry Association (TIA) will be of interest to radio broadcasters, particularly those with FM systems. The new standards: ANSI/TIA-322 – “Loading, Analysis, and Design Criteria Related to the Installation, Alteration and Maintenance of Communication Structures”, will apply to any type of installation, alteration and major maintenance work, and take effect January 1, 2017. “For radio broadcasters, most of their tower work is done with blocks and pulley assemblies attached directly to the tower. TIA-322 provides much more content on the forces involved in the block systems, which are heavily utilized for FM construction and maintenance work. It’s going to be very relevant for FM broadcasters using hoists and rope depending on the height of the tower,” James Ruedlinger, chair of the TIA TR-14 committee and manager engineer at Crown Castle.Ruedlinger said.

## AUDIO STUDENT WORKSHOP AT OHIO UNIVERSITY

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## August Meeting and More...



Above: Ron Bartlebaugh receives Chapter 70's Engineer of the Year award.

Right: Chapter 70 and Salem Broadcasting's Brett Patram "having fun" at the Republican National Convention this past July.



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## SBE 2016 Certification Exam Schedule



Exam Dates	Location	Application Deadline
February 5-15	Local Chapters	Past Date
April 19	NAB Convention	March 18
June 3-13	Local Chapters	April 15
August 5-15	Local Chapters	June 3
November 4-20	Local Chapters	September 30

### Rewrite the rules of the game.

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An advertisement for the Telos Alliance featuring various audio and video equipment. The background is a dark, textured surface with a grid pattern. The equipment includes a Telos phone system, a Telos Omnia device, and an Axia audio mixer. The Telos logo is in white script, Omnia is in red and white, and Axia is in blue and white. The website URL www.telosalliance.com is at the bottom left.

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## SBE Re-Elects Jerry Massey as President

August 23, 2016

The Society of Broadcast Engineers, announces the results of the 2016 election for the national board of directors. Jerry Massey, CPBE, 8-VSB, AMD, DRB, CBNT, was re-elected as the society's president. Massey is the regional technical operations director, Southeast for Entercom Communications, and the director of technical operations, MIS, sustainability for Entercom Greenville.

Regarding the election results, President Massey said, "I set several goals when I was elected president last year, and I look forward to working with the board and our members to see these goals to completion."

Others serving one-year terms as officers, which begin on Oct. 27 are:

Vice President: Jim Leifer, CPBE; director of engineering and IT, iHeartMedia/South Florida; Boynton Beach, FL.

Secretary: Tim Anderson, CPBE, DRB, CBNE; manager of business and product development, radio transmission, GatesAir; Covington, KY.

Treasurer: Andrea Cummis, CBT, CTO; managing partner, AC Video Solutions; Roseland, NJ.

Elected to two-year terms as directors are:

\* Jim Bernier, CPBE, CBNE, Turner Entertainment Networks, Atlanta, GA

\* Kirk Harnack, CBRE, CBNE, Telos Alliance, Nashville, TN

\* Wayne Pecena, Texas A&M University, College Station, TX

\* Marcelo Sanchez, WFOR-TV Miami, FL

\* Mark Simpson, Townsquare Media, Tucson, AZ

\* Justin "JT" Tucker, Cumulus Media, Charleston, SC

Our thanks to the more than 1,200 members who took the time to vote.

### Chapter 70 Officers

#### Chairman

John Hovanec, CSRE/CBNT, DRB, AMD  
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#### Vice-Chairman

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#### Treasurer

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