

SBE 70

M I N U T E S

WJCU Studios John Carroll University	20700 North Park Blvd University Heights 44118	Gather at 7pm Meeting at 7:30pm	September 2007 Vol. XV Number 8
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MEETING DETAILS

Just a note regarding the Sept 11 meeting, which is being held at JCU. The meeting will convene in the Kline TV studio at 7:30, and will be preceded by the traditional social period at 7 PM. Snackables and beverages will be provided. Ed Miller and Bob Leskovic are actually hosting the presentation. I will conduct a tour of the WJCU facilities afterwards for those who know the secret handshake and promise not to tell.

For those who unfamiliar, JCU is located in University Heights, near the Shaker/UH border. There are only two entrance drives - one on Belvoir Rd (between Cedar and Fairmount) and one on North Park, which is just NE off of the Fairmount traffic circle at the intersection of Fairmount and Warrensville Rd. In either case, you'll want to park in the lot in front (just SW) of the Administration building - this is the building with the big clock tower, with a conspicuous FM antenna on top.

The Kline TV studio is located on the ground floor of the O'Malley Center, which adjoins the administration building on its NW side, (to the left as you face the admin building from the parking lot). Just come in the main entrance doors and through the Atrium. The Studio is towards the rear of the atrium on the right side.

If you get confused or bewildered, ask any one how to get to O'Malley, and they'll get you pointed in the right direction.

- Mark Krieger

CHAIRMAN'S CHAT

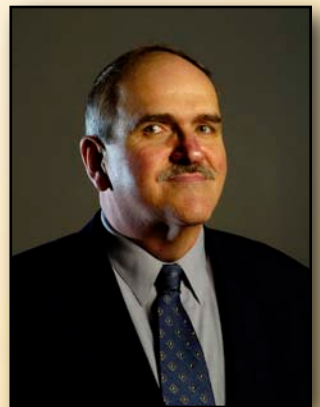
by Ron Bartlebaugh

My thanks go out to Sara and Larry Kass for once again providing us with another wonderful annual August picnic location complete with all the goodies. In addition, thanks to chapter member Dave Bobco for arranging the evening. Our annual election yielded new officers including yours truly as chapter chair, Joe Mate as vice chair and Bill Weisinger as returning treasurer.

The secretary position became vacant when Joe became vice chair. We will be filling that position at our next meeting. In addition, a big thanks goes out to Blake Thompson who has agreed, at least for a little while, to serve as our program chair. We will be discussing the program chair's role at the next meeting to determine how as a chapter we can make that job easier than what it has been.

As your new chapter chair, I sit here wondering what I should be writing. I ask, just what is the Society of Broadcast Engineers? Personally, I am teetering on becoming an old goat having grown up as a teenager in the 1960's when society as a whole was different - much different! Back then, a microwave was something that Western Union used. Bits were used for drilling holes and bites were something done when eating your favorite cookie from the forbidden cookie jar. Computers were something that you read about once or twice a year in Popular Science Magazine.

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(Chairman's Chat continued)

They were predicted to some day revolutionize the world. Ha, I thought. No way! Cars were big and often had wings and tears; wing shaped rear fenders and teardrop shaped tail-lights. Gasoline sold for twenty-five cents per gallon and the cool thing to do on a Saturday night was to cruise around town listening to the top-forty on your local AM radio station. That was the society of the early to mid 1960's.

As time moved on – into the seventies – the eighties – and the nineties, society changed. Each decade had its own set of rules and culturally oriented issues that determined the life-style of the time. Do you remember disco, bell-bottoms, high inflation, moon landings, the beginning of satellite communications, that new fangled invention called a microwave oven, FM converters, quadraphonic sound, FM Dolby, AM Stereo, black lights, mirror balls, eight track tapes, or Commodore 64 computers? As we think of society, the seventies, eighties, and nineties saw tremendous change in the way society survived as a whole.

Then, along came Y2K - a point in history when the business world was, for decades, to be set back in time. The time when, finally, it would be proven that computers are, in fact, fallible. Do you remember how society worldwide prepared for the arrival of Y2K and the disasters in the economic world that it was sure to bring? Well, as we all know, Y2K never became a big deal except for a very few. Society moved on.

Here we are in 2007 – soon to be 2008. Our society has become so high-tech that it is nearly beyond comprehension. The advent of the Internet has connected us globally one to another. Satellite communications systems now provide great capacity, speed, and dependability. Most of us have computers in our homes that scientists of years ago would have paid tens of thousands of dollars to acquire. Almost everyone has a cell phone – even if not affordable. We receive our TV programming via cable or satellite. Many telephones now connect to cable TV service while other phones use satellite-oriented networks. Microwaves do far more than make popcorn or transmit Western Union messages across the country. Cars are smaller, use less gasoline, but cost more to own and operate. It is a new and different society – one that we have all, in whatever manner necessary,

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(Chairman's Chat continued)

learned to adapt to like it or not.

Now, getting back to just who and what are the Society of Broadcast Engineers. We, all of us collectively, are a society – one of a technical nature – one, as a whole, created to advance our careers and to equip us for better service to our industry. Never before in the history of broadcasting have broadcast engineers become so challenged to know so much, to learn even more, and to “do it all”! Just like societies of the past and present, we as a society of broadcast engineers must consistently develop and learn new methods and technologies if we are to survive and prosper in our industry. Our national organization – the Society of Broadcast Engineers – has done an excellent job of aligning us in a positive direction within our profession of broadcast engineering. They have provided us with many tools including training sessions, reference books, the certification program, and many other resources all created to better inform and equip us for purposes of fulfilling the responsibilities of our career. However, it is up to us as individuals to utilize those resources to further our professionalism as both an image and a reality.

As a whole, we are known as SBE Chapter 70, northeast Ohio. As an individual, you are a creative element that makes up, as a portion of the whole, Chapter 70. Just as societies of the 60's, 70's, 80's and 90's have done in their unique ways, and just as societies before and after those will do, we must, as individuals, participate in a forward thinking manner within our local broadcast engineering society – that of SBE Chapter 70 - to make a positive impact. As broadcast engineers, or those related to the industry, we must strive to do our very best each and every day to not only produce quality in our work but to also produce quality within ourselves and those around us. In today's rapidly changing society, we must take advantage of all available opportunities to make ourselves better persons both personally and professionally. As your new chapter chair, it is my goal over the next year to find new and creative ways to provide each of us as chapter members or associates opportunities that will enrich our lives and increase our ability to be the absolute best at what we do. However, I cannot do that alone and neither can anyone else. It takes a society that is willing to learn, to improve, to prosper, and, most importantly, to participate. Therefore, I challenge each of you to become increasingly involved in our local SBE Chapter so that our regional broadcast engineering society – you as an individual and all of us as the whole - can grow and meet the challenges that we all face in these very interesting and extremely challenging times. Your comments and suggestions are always welcome and can be sent to bartlebaugh@wksu.org.

Ron Bartlebaugh, Chairman
SBE Chapter 70

Photos from the August Meeting at the home of Sara and Larry Kass

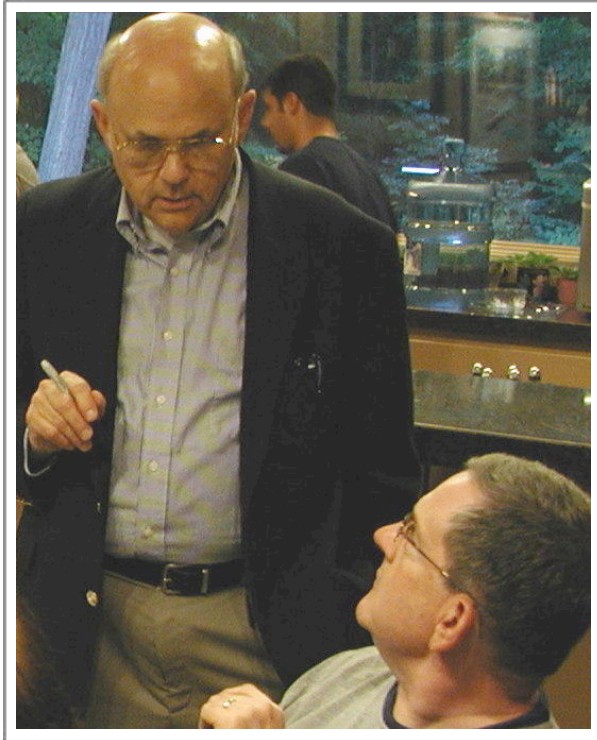
[Additional photos on page 4](#)

(Photos courtesy of Bob Leskovec)



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More photos from our August Chapter 70 Meeting



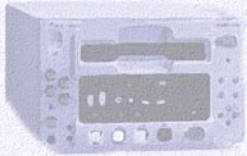
SBE CERTIFICATION EXAM DATES

2007 Exam Dates	Location	Application Deadline
February 9-129	Local Chapters	Closed
April 17	NAB-Las Vegas	Closed
June 1-11	Local Chapters	Closed
August 10-20	Local Chapters	June 8, 2007
November 9-19	Local Chapters	September 21, 2007

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