

SBE 70 MINUTES

Named SBE's "Best Chapter Newsletter"

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|------------------------|---|---|---|
| Audio Craft | 3915 Carnegie & E 40th Cleveland | Gather at 6:30pm Meeting at 7:30pm | October 2010 Vol. XVIII Number 9 |
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MEETING DETAILS FOR OCTOBER 12

Chapter thanks go out to Jay Adrick and Harris for the Mobile DTV presentation. We learned how involved and difficult it is to code a DTV stream to make reception on the move possible, but it works and looks very promising. Kudos to all the companies involved. Big thanks also to WEWS-TV, Mike Sulzman and Bill Kozel for being such good hosts. **Our next meeting will be Tuesday Oct. 12th at Audio Craft, hosted by Greg Puntel and Frank Marsh Jr., showcasing 3D HDTV.**



Faster than a speeding bullet... technological advances surround us each day. Far from the earliest days of quadrasonic sound and tube television, welcome to the future! Join specialists from Audio Craft as they demonstrate the best in Technology Integration and experience a few of the most popular trends in home entertainment... including stunning High-Definition 3D TV viewing! A brief "Technology Review" session will be lead by Audio Craft Specialists immediately fol-

lowing the regularly scheduled business meeting, and will include time for questions.

Audio Craft is located at 3915 Carnegie Avenue & East 40th Street in the heart of MidTown Cleveland. Private parking is conveniently located next to the building. Audio Craft will provide pizza and beverages beginning at 6:30p with the business meeting to start at 7:30.

Blake Thompson CBNT
WZIP-FM / Z-TV www.wzip.fm
SBE Chapter 70 Program Chair

CHAIRMAN'S CHAT

by Ed Miller, CPBS

Just a word of thanks to TV5's Mike Sulzman and Bill Kozel for hosting what was a very informative ATSC Mobile DTV program presented by Jay Adrick of Harris Corporation. Jay did an outstanding job managing all the details involved with this burgeoning technology. This is exactly the type of program we would like to provide on a regular basis to our membership. Technology marches on...sometimes leaving some a bit in arrears. This is all the more reason to hone our skills by active participation in these meeting/seminar presentations.



It was discussed at our meeting how each of us could become proactive in our effort to bring back-to-the-fold those members who, for whatever reason, have become inactive. This is going to be a tough job. It will take extra time and effort on our part to contact and persuade our inactive members. But in the long run, I believe it to be for the "good-of- the-order." Sometimes vendors and technology reps are reticent to pack-up all the program presentation gear, provide the time and personnel and make the necessary travel arrangements only to find a mere handful of engineers showing up for the meeting. With larger attendance, our chances of attracting bigger and better presentations increases tremendously. So I encourage each of you to go the extra mile and contact a friend/member and *schmooze* him or her back to the fold.

(continued on page 2)

SBE CHAPTER 70 - CLEVELAND/AKRON

Chairman's Chat (continued from page 1)

Some other Chapter 70 housekeeping matters still require our attention. We are currently seeking an individual to step forward to serve as Chapter 70 treasurer. The requirements are certainly manageable to regularly monitoring of our finances.

Can't be in Madison, Wisconsin for the SBE National Meeting? Watch the live streaming of the Membership meeting from the comfort of your own home or office. The Annual Membership Meeting of the Society of Broadcast Engineers, to be held at 5:00 pm EDT on Wednesday, October 27, will be streamed live so members across the country may view it. The one hour meeting will include brief reports from the national secretary, treasurer and president and updates on Society activities. The meeting will conclude with the induction of the newly elected directors and officers who will serve for the following 12 months.

On the legislative side...the long-awaited and long-debated topic has been addressed as the FCC frees up vacant TV channels for "Super WI-FI" technologies. As most of you know, the FCC recently took steps to free up vacant airwaves between TV channels -- called "white spaces" -- likely to unleash a host of new technologies, such as "super Wi-Fi," and yet to be defined applications. This is the first significant block of spectrum made available for unlicensed use in more than 20 years. So we need to remain diligent in our collective efforts to insure non-interference to our home TV channels. As if we didn't have enough to do. And while on the subject of channels, frequencies and the like, allow me to put on my SBE frequency coordinator hat on for moment. I want to remind all BAS band users to double-check and your wireless device frequencies that should be in my active database. Some stations have purchased additional gear without providing me the frequencies involved. The current SBE database for Northeast Ohio is nearly as complete as can be. But still some frequencies fall through the cracks every so often. I certainly appreciate whatever help you can provide in this matter.

Edward J. Miller, CPBE
SBE National Past-President, SBE Fellow
SBE Chapter 70 Chairman

National Membership Meeting

Live Streaming

Wednesday, October 27 @ 5pm

<http://www.sbe.org>



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September Meeting at WEWS/TV5

Recognized for years of service to Chapter 70 by chairman Edward Miller (center) were (left to right): Joe Mate, Past-Chairman; Bob Kruppenbacher, Secretary; Bill Kozel, Certification Chairman; and Blake Thompson, Program Chairman. Ron Bartlebaugh, Past Vice-Chairman, is not pictured.

At right, Bill Weisinger, Past-Treasurer receives his award from Chairman Edward Miller.



Presenter Jay Adrick, VP Broadcast Technology for Harris discusses ATSC Mobile DTV.



Chapter 70 president Edward Miller thanks outgoing chairman Joe Mate for his service.

SBE 2011 Certification Exam Schedule



| Exam Dates | Location | Application Deadline |
|---------------|----------------|----------------------|
| February 4-14 | Local Chapters | December 31, 2010 |
| April 12 | NAB Convention | March 25, 2011 |
| June 3-13 | Local Chapters | April 15, 2011 |
| August 5-15 | Local Chapters | June 3, 2011 |
| November | Local Chapters | TBA |

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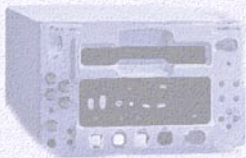
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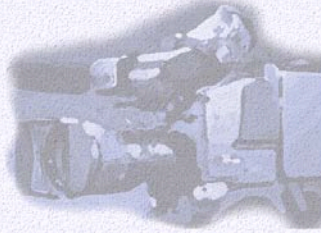
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