

SBE 70

MINUTES

Tuesday, March 11th Tri-C Metro Campus TV Studios	NFL Game Day Frequency Coordination	Gather at 7pm Meeting at 7:30pm Tours of RAT to follow	March 2008 Vol. XVI Number 3
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MEETING DETAILS

The March 11th meeting will be at the TRI-C Metro Campus. We will meet at the Media Center Building, TV Studios, Room 151 then go over to the Metropolitan Room which is on the third floor of the Campus Center.

We will be visiting the R.A.T. (Recording Arts & Technology) program again to see what they've been up to in the last few years since we were there. Tommy Wiggins is the program manager and our host for the evening. We will have the delayed NFL Game Day Frequency Coordination program presented by our own Dave Bobco & Ed Miller. There will also be an update from Tommy on the fine program they run as well as tours of the facilities. Gather at 7 pm for refreshments and chats with the meeting to start at 7:30 as usual.

Directions to TRI-C: Use the E. 30th street exit from I-77 and come down Woodland Ave to the Liberal Arts or the Arts & Music Auditorium Building parking decks. The Theatre Arts & Media Building is right behind them. [GOOGLE MAP](#)

YOU MUST BRING 2 QUARTERS TO GET OUT OF THE PARKING DECK!

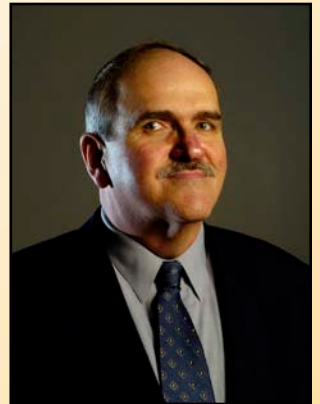
This looks like an interesting evening of learning about the NFL and RAT programs so I hope to see you all there.

CHAIRMAN'S CHAT

by Ron Bartlebaugh

ARE YOU READY FOR SOME FOOTBALL?

Our March 11th meeting will bring us an interesting presentation by local SBE/NFL Game Day Coordinator Dave Bobco and his fine assistant Ed Miller. This should be a fun evening of learning the good, the bad, and the ugly of frequency coordination. Moreover, I am sure Dave will have very good comments and pictures of his recent trip to Honolulu and his Pro Bowl game day frequency coordination experiences. A big thank you goes out to Tommy Wiggins at the Tri-C downtown campus for agreeing to host our March meeting.



Speaking of expressions of appreciation, we certainly are very appreciative of Bob Long and Bill Weisinger of WSTB for hosting our February meeting and for the great presentation given by Gary Leibisch of Nautel about the IBOC signal injection level issues. Everyone remained flexible (except for yours truly) making it possible to delay our meeting by two days because of bad weather.

(Continued on page 2)

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Need NAB floor passes?

If you are headed to Las Vegas and the NAB in April and are in need of "Exhibits Only" floor passes, our guest at last month's meeting can help. Gary Liebisch, the Eastern U.S. Regional Sales Manager for Nautel, tells us that he has passes available.

If you need some passes, contact Gary via e-mail at gary.liebisch@nautel.com or by phone at 513.576.6400 (office), 513.289.6322 (mobile).

Chairman's Chat (Continued from page 1)

NEWS FROM SBE - Our good friend Chriss Scherer writes to remind us of various offerings and benefits that are available from SBE National. The latest SBE information is being delivered by e-mail to members twice monthly via *The SBE News*. Make sure your e-mail address is on file with the National Office to be kept up-to-date. The *SBE Roundtable* is an e-mail open topic discussion forum and help line. Sign-up information is available at www.sbe.org. Membership renewals were mailed the first week of February and are due no later than April 1. Remember you can register for the NAB show at the SBE discount rate of \$595, which is \$200 off the NAB non-member rate. The National SBE Membership meeting will take place at the NAB convention on Tuesday, April 15th at 5:00 p.m. and the SBE will have a booth at the convention. The Society of Broadcast Engineers is a great source of cohesiveness for the camaraderie of our industry. Your membership and participation in SBE is more important than ever.

AND NOW FOR THE FACTS - According to the U.S. Census Bureau's *Statistical Abstract of the United States: 2008*, factory sales of MP3 players will rise from \$424 million in 2003 to nearly \$6 billion by the end of 2007. Additionally, sales of digital television sets and monitors for the same period are estimated to have increased from \$8.7 billion to \$26.3 billion. Of the \$3.7 trillion in retail sales in 2005, \$93 billion (2.5%) were recorded as e-commerce sales. The number of daily newspapers continued to decline, from 1,611 in 1990 to 1,437 in 2006. Circulation fell from 62.3 million subscribers to 52.3 million.

That's the way it is. Take care and stay well.

Ron

February Meeting at WSTB Radio

(Photos courtesy of Robert Leskovec)



Program-Chairman Blake Thompson



Speaker Gary Liebisch of Nautel



Treasurer Bill Weisinger chats with Blake



The WSTB host crew enjoys dinner

SBE CERTIFICATION EXAM DATES

2008 Exam Dates	Location	Application Deadline
February 8-18	Local Chapters	Closed
Apr 15, 2008	NAB-Las Vegas	Closed
June 6-16	Local Chapters	Apr 18, 2008
August 8-18	Local Chapters	Jun 6, 2008
November 7-17	Local Chapters	Sep 19, 2008

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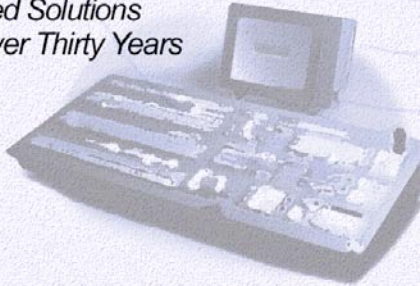
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