



# 70 Minutes

The Monthly Newsletter of Chapter 70  
of the Northeast Ohio Society of  
Broadcast Engineers

March, 2003 • Vol. XI, Number 3

## *Chairman's Chat*

by Blake Thompson



Thanks to WVIZ, Gary Bluhm and his whole crew for hosting the Feb. meeting, especially on such short notice. Once again there were some interesting pizza choices... potato anyone??? The EAS presentation by Bill Glasser was very informative and will help us all get the needed alerts programmed in our boxes.

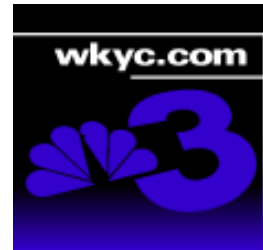
I also want to be clear about the EAS changes in effect for our area. I was ahead of the changes in my last newsletter but they are done now, really. The LP-2 station for the Central and East Lakeshore Local Area is WCPN 90.3, replacing WGAR, and the LP-2 station for the East Central Ohio Local Area is WQMX 94.9, replacing WONE. The LP-3 for the eastern lakeshore area will be up soon. On that note, be sure you have the Amber alert now programmed into your EAS decoder for auto relay, if at all possible. The few alerts we get, as with the Tornado Warnings, should go out immediately. Lastly in the EAS vein, the

*(Continued on page 2)*

## March Meeting

Tuesday, March 18  
WKYC — Channel 3  
Gather at 7pm

Our March meeting will be held the evening of the 18th at WKYC Channel 3, 1333 Lakeside Avenue, Cleveland 44114.



A program about digital audio for radio and television will be presented by Wheatstone. They will also be demonstrating some of their product at the meeting as well.

Refreshments will be available beginning at 7pm.

Please mark your calendar and plan to attend this meeting.

Ron Bartlebaugh  
Chapter 70 Program Chairman

**Next Meeting**  
**Tuesday, May 13th**  
**(No April meeting do to NAB)**

(Continued from page 1)

March test is a joint test with the Ohio EMA originating the test. It will run on Wednesday, March 26 2003 at 9:50am.

It looks like the only industry that is really moving now is Broadcasting. The latest figures show another increase in ad revenue and the future looks bright as well. It's nice to see that added income for stations. They are now in the process of adding so much gear for digital broadcasting in both radio & TV that they'll need it. The latest studies also show that there are more "ethnic" formats available and growing due to the common ownership in markets. Without the competition of every station trying for the same "cream of the pie", the owners can spread the formats around to try and get more of the whole pie rather than just the most highly coveted "whipped cream" of listeners. This is the first example I've seen of mega-owners actually helping radio diversity. I hope we'll see even more of the diversity with added localism, and more "live" shows as AFTRA has favored. It's what makes radio **the** local format.

Once again a reminder that the newsletter is now an e-mail based system. If you are receiving a hard copy of this newsletter and have an e-mail address, please let Bob Long know at <mailto:blong@rock889.com>. We want as many people as possible on the e-mail list. It just works better & cheaper, like all of us.

Blake Thompson, SBE Chapter 70 Chairman



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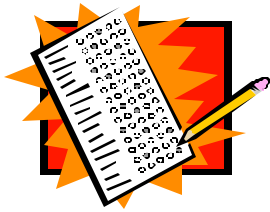
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SBE is offering a discount to SBE members through March 31st who order the new *SBE Handbook for Radio Operators* using the special pre-publication order form that appears in the March issue of The SBE SIGNAL. Members save \$5 off the regular price of \$42 for each book (plus \$3 shipping). For orders of five or more copies, call the Certification Department at the SBE National Office for special pricing at (317) 846-9000.



# 2003 Certification Exam Dates

<u>2003 Exam Dates</u>	<u>Location</u>	<u>Application Deadline</u>
April 8, 2003	NAB - Las Vegas	<b>CLOSED</b>
June 6-16, 2003	Local Chapters	April 25, 2003
August 15-25, 2003	Local Chapters	June 13, 2003
November 7-17, 2003	Local Chapters	September 26, 2003



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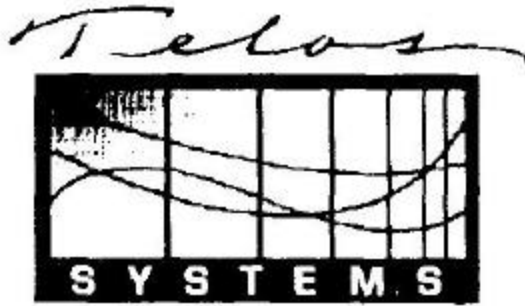
## Society of Broadcast Engineers

**Chapter 70**

Visit us at:

[broadcast.net/~sbe70](http://broadcast.net/~sbe70)





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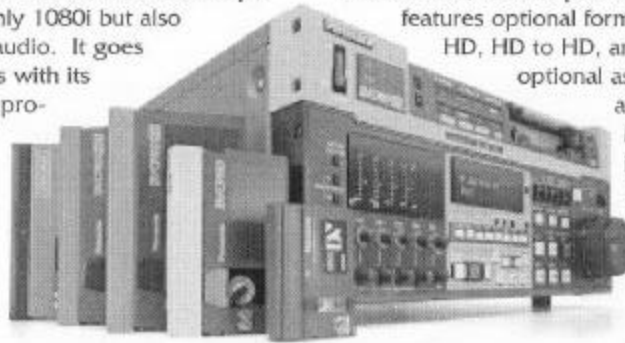


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## The HD/SD Standard. Available Now ... the DVCPRO HD Studio VTR

Panasonic's new AJ-HD150 full-featured 100 Mbps studio VTR delivers not only 1080i but also 720p with 8 channels of audio. It goes beyond conventional VTRs with its playback capability of all professional DV-based formats, including DVCPRO Progressive, DVCPRO50, DVCPRO, DVCAM, and even DV. The HD/SD VTR runs continuously variable noise-free slow motion to add style and focus to any program without going to disk.



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Direct Sales Manager  
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## **SBE SCHEDULE DURING NAB2003**

SBE will exhibit during NAB Week, Monday through Wednesday, 9:00 am to 6:00 pm and Thursday, 9:00 am to 4:00 pm, in Lobby Booth 21 of the Las Vegas Convention Center. The booth is located in the lobby area across from Central Exhibit Hall #4 and next to the entrance to the NAB Broadcast Engineering Conference rooms N109 and N111.

The NAB Broadcast Engineering Conference is co-presented by SBE. Check out the NAB web site, [www.nab.org](http://www.nab.org), for a complete rundown of papers.

### **SBE Meeting Schedule at NAB2003**

#### **Saturday, April 5**

Certification Committee Meeting  
6:30 pm to 11:00 pm, Royal Salon, Las Vegas Hilton Hotel

#### **Sunday, April 6**

Board of Directors Meeting  
8:30 am to 12:00 pm, Continental Salon, Las Vegas Hilton Hotel

National Tower Consortium Meeting  
6:00 pm to 8:00 pm, Ballroom G, Las Vegas Hilton Hotel

#### **Monday, April 7**

Frequency Coordinators Meeting  
10:00 am to 12:00 pm, Conference Rooms 1-3, Las Vegas Hilton Hotel

Emergency Alert System (EAS) Meeting  
2:00 pm to 4:00 pm, N242, Las Vegas Convention Center

#### **Tuesday, April 8**

SBE Certification Exams  
9:00 am to 12:00 pm, Club Salon, Las Vegas Hilton Hotel

SBE/NFL Game Day Coordinators Meeting  
9:00 am to 11:30 am, Grand Salon, Las Vegas Hilton Hotel

Ennes Educational Foundation Trust Meeting  
2:00 pm to 3:00 pm, Board Room, Las Vegas Hilton Hotel

2GHz Transition Group Meeting  
2:00 pm to 4:00 pm, Grand Salon, Las Vegas Hilton Hotel

SBE Membership Meeting  
5:00 pm to 6:00 pm, N239/241, Las Vegas Convention Center (note room change)

#### **Thursday, April 9**

Engineering Friendly Documentation (EFD) Meeting  
1:30 pm to 3:30 pm, N242, Las Vegas Convention Center



**70 Minutes – Monthly Newsletter**

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