

SBE CHAPTER 70 - CLEVELAND/AKRON

SBE 70 MINUTES

Named SBE's "Best Chapter Newsletter"

89.3/WCSB Radio	3100 Chester Avenue. Cleveland 44115	Gather at 7pm Meeting at 7:30pm	June 2010 Vol. XVIII Number 5
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MEETING DETAILS FOR JUNE

Hello all SBE 70 members and friends. Big chapter thanks go out to Frank, Steve, Corny, Mike, Jim and all the gang at Telos / Omnia / Axia for hosting the May meeting. We got to see more of their ground-breaking product intro's. The Omnia 11 is a major

step up in audio processing; it has more openness, clarity and less distortion than anything I've ever heard. I can see why it won awards at the NAB, it is a game changer! Kudos to Frank and Corny for their collaboration on this 'killer app' of audio. We got to see the new Telos hybrids with advanced echo cancellation technology presented by NAB Engineering Honoree Steve Church himself. He also had my favorite product, the new Z/IP ONE IP audio codec, I just love that name. Then there was the new Axia iQ console series and IP intercom system shown by Mike 'Catfish' Dosch. All in all they had an impressive array of new products that should keep them at the top of the heap. Congratulations to everyone involved in the massive amount and quality of new gear introduced.

Our next meeting on Tuesday June 8th will be hosted by Mark Manolio at WCSB located at 3100 Chester Ave. Cleveland, Oh 44115. SBE members may park in their lot (off of E. 30th St., between Euclid and Chester - the drive is just behind Channel 5), just have them tell the guard that they are guests of WCSB. The studios are on the fourth floor in the old WCPN space that was modified somewhat for their library and studio needs. The front half of the floor houses the student newspaper and the back holds the radio station. WCSB 89.3 FM is the student-run radio station of Cleveland State University. They have been providing northeast Ohio with the finest alternative entertainment and information for over a quarter of a century. Musically, WCSB's programming covers jazz, blues,



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noise, electronica, metal, folk, country, hip hop, garage, reggae, and indie rock just to name a few. It's not unusual to listen a whole week and never hear the same song twice! WCSB also prides itself in its commitment to programming news and information for the numerous ethnic communities represented by the Greater Cleveland area. They feature Latin, Hispanic, German, Hungarian, Polish, Serbian, Macedonian, Arabic, and Slovenian programs.

We should have a good time checking out this fine station. Gather at 7pm, meeting to start at 7:30.

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On-Demand Webinar added to Webinars by SBE (May 27, 2010)

SBE, in conjunction with Rodney Vandever, SBE Leadership Development Course Instructor, is offering a series of three webinars on leadership that are now available on-demand. This series provides an introduction to leadership, and will explore basic

principles of leadership, how effective communication can dramatically increase efficiency and employee satisfaction, and how motivation plays an essential part in employee commitment. Registration

is open for on-demand viewing for each webinar.

Alternatively, participants can register for all three in the series and save \$15.



SBE Certified logo available for use now! (May 21, 2010)

If you currently hold an SBE Certification, you are now able to use the SBE Certified logo on your business cards, letterhead, resume, website and email signature.

The SBE Certified logo may only be used when you include your valid SBE Certification designations after your name. Only the official SBE Certified logo (pictured left) can be used.

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SBE 2010 Certification Exam Schedule



Exam Dates	Location	Application Deadline
February 5-15	Local Chapters	Closed
April 13	NAB Convention	Closed
June 4-14	Local Chapters	Closed
August 6-16	Local Chapters	June 4, 2010
November 5-15	Local Chapters	September 17, 2010

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Fire knocks 88.9/WSTB, Streetsboro off the air

A fire at Streetsboro High School, the home of WSTB-FM, knocked the radio station off the air. The fire was discovered on Tuesday evening, June 1st, around 5:20pm. The fire began in the stage area of the gymnasium which is just down the hall from the radio station and next door to the school's cable Channel 16 television studio. Firefighters from 10 departments in Portage and Summit counties battled the smokey blaze for nearly 2 hours. While the gymnasium was destroyed, the radio station appeared to have suffered very little damage. That is not true of the TV studio what incurred moderate smoke and water damage.

During the fire WSTB was on the air broadcasting with a voice-tracked show without problem until crews turned off the natural gas service which in turn shut down the emergency generator knocking the station off the air. General Manager Bob Long says that when power is restored it is hoped that the station will fire up with no problem. A major concern, however, is the structural integrity of the building. A corner wall of the gym near the radio station expanded from the heat of the blaze and is near collapse. Because of that, the student and adult staffers are not allowed in the station and may not be allowed in for several weeks.

88.9/WSTB is owned by the Streetsboro City Schools and operates at 680 watts ERP with an antenna height of 373' on the Kent State University campus.



Above: Smoke pours from the hallway entrance to the radio station. The station is located directly behind the tower.

Right Top: A firefighter works to ventilate the gymnasium where the fire began.

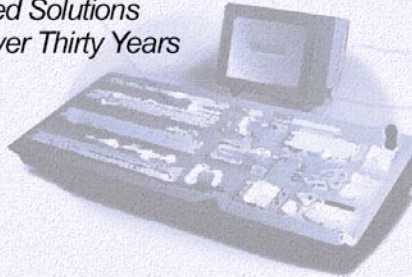
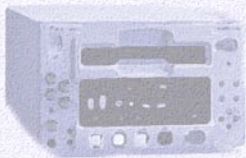
Right Bottom: Kent Fire sprays water on the roof of the gym and the television studio.



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