

SBE 70 MINUTES

Named SBE's "Best Chapter Newsletter"

Tuesday February 10th	WKYC TV3 Studios 1333 Lakeside Avenue	Gather at 7pm Meeting at 7:30pm	February 2009 Vol. XVII Number 2
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MEETING DETAILS

The February 10th meeting will take place at the WKYC-TV studios at 1333 Lakeside Ave. in downtown Cleveland. The presenter will be Megan Bradley of Digital Broadcast from sunny Florida.

Digital Broadcast was founded by a group of veterans in the broadcast industry. Their mission was to develop full-featured, but affordable products for a television industry that has been impacted by economic and security concerns, plus increased competition and major transformations in broadcast technology with television stations now becoming computer networks.

This provides conveniences of transferring and sharing data, random access of A/V material, and savings on mechanical equipment repair. It was recognized that many products currently offered to the industry were developed based on outdated technologies and procedures, many products had to be revised and retooled to fit into the new networked technologies. As a result, they are not able to fully take advantage of many of the new digital technologies and must try to adapt to them rather than embrace them.

(continued on page 2)

SBE CERTIFICATION REQUIRED



From the blog of Chriss Scherer, editor of Radio Magazine (February 2, 2009)

You've seen the help wanted ads that include a list of candidate requirements. Often you will see a list of preferred items. I often see "SBE certification a plus" in job listings.

Unless you live under a rock, you know I'm involved with the SBE. I'm the immediate past president, I served two terms on the board of directors, and I served four years as chairman of the Certification Committee. When Bill Weisinger, my friend from Cleveland, forwarded part of a job listing to me, it made me smile. This job was not asked for certification to be a plus, it was a requirement.

Times are tough, and lots of people are losing their jobs. If you're looking for a job, having some type of professional certification is a great way to demonstrate your proficiency. It also shows your involvement in and attention to your career.

The annual salary survey from Radio magazine shows that those with SBE certification earn more than those without it. It's not that certification alone will allow you to earn more money, it's that the people who are certified are taking an active role in their careers.

But don't wait until you're looking for a job to add the letters after your name. Do it now and have it before you need to include it on an application.

– Chriss Scherer, CPBE CBNT

(Note: The job listing mentioned above appears on page 2)

Meeting Notice (continued from page 1)

With a team of specialists in both broadcast and computer technology, Digital Broadcast has developed products that integrate both fields into a single, powerful product line that offers a large variety of features, but at affordable prices.

Megan Bradley is Digital Broadcast's Midwest Regional Manager. She comes to us from a television news background. Megan has a Bachelors degree in Journalism/Communication from Anderson University in South Carolina. She has spent the past several years as on-air talent for television stations in the southeast. Megan has taken the cumulative knowledge of her time in the broadcast industry and shifted her energy to offer television stations the latest in digital technology.

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- Bachelor's degree in Electronics Technology or Computer Science or other relevant education in broadcasting, electronics, or computer/IT-related subjects and demonstrated application of that knowledge.
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- A minimum of five years of hands-on experience in a technical position related to radio broadcasting and supporting or administrating IT computer systems and networks
- Experience and demonstrated confidence with maintaining FM broadcast transmitter plants.

Subject: Jazz88 FM - The World's Premier Jazz Radio Station, NYC and NJ

<http://www.wbgo.org/info/employment/2008ChiefEngineer.php>

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Making Digital Radio **Work.**





SBE RF Safety Course

The SBE will be offering the SBE RF Safety Course via live web seminar on May 21 from 6:30 pm to 9:45 pm EDT. The course will be taught by RF safety expert, Richard Strickland of RF Safety Solutions. We are opening up log-in port reservations at this time to SBE chapters only. Please see the attached document that provides details about the course, registration and fees.

“Continuing the Digital Transition” Theme for Ennes Workshop at 2009 NAB Show

The 2009 NAB Broadcast Engineering Conference (BEC) will open on Saturday, April 18 in Las Vegas with the Ennes Workshop, presented by the Society of Broadcast Engineers and in cooperation with the Public Broadcasting Service engineering conference. The topic will be, “Continuing the Digital Transition.” The program will be of great interest to television and radio engineers alike.



The Workshop will be held at the Las Vegas Convention Center, South Hall meeting rooms. Those attending the PBS and NPR engineering conferences prior to the NAB BEC will have the opportunity to attend the Ennes Workshop.

The program will include a tutorial on digital transmission, sessions on IBOC Performance; IBOC’s opportunities and reasons to use a tube for high power FM+HD Radio. The program will also include sessions on the DTV transition status, implementing mobile/handheld, improving DTV and mobile TV coverage through On-Channel and translator technologies, DTV maximization through power, and antenna choices for digital systems.

Ennes Workshop program and presenter details.

The Ennes Workshop at the 2009 NAB Show is organized by Lewis Zager, Television Broadcast Technology Consultant of Falls Church, Va. and Frederick M. Baumgartner CPBE, CBNT, SBE Education Committee member and Trustee of the Ennes Educational Foundation Trust, of Elizabeth, Colo.

To attend the Ennes Workshop, you must have full NAB conference registration. An “Exhibits Only” pass will not provide admittance to any conference sessions. See the NAB website, www.nab.org, to register. SBE members earn the “Partner rate” and receive \$100 off the non-NAB member conference registration rate.

SBE 2009 Certification Exam Schedule



Exam Dates	Location	Application Deadline
April 21	NAB	April 1
June 5-15	Local Chapters	April 17
August 7-17	Local Chapters	June 5
November 6-16	Local Chapters	September 18

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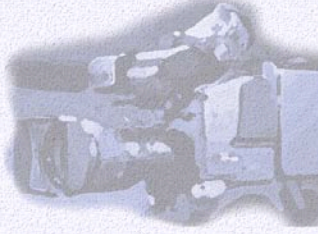
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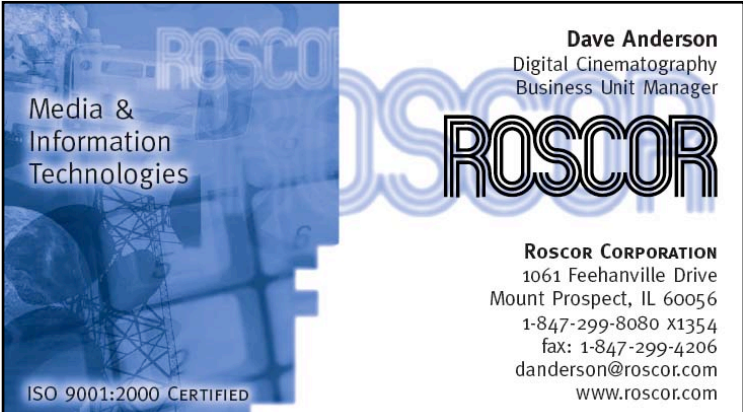
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