

SBE 70

MINUTES

Annual Picnic and Election of Officers	Tuesday August 14th	Gather at 7pm Meeting at 7:30pm	August 2007 Vol. XV Number 7
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AUGUST MEETING DETAILS

The August 2007 Chapter Meeting/ Elections/Picnic will take place on Tuesday August 14th, 2007 and will be held at The Sargent-Laessig Museum of Visual Arts at Cliffside, celebrating regional arts and artists. This museum is in another private residence of Larry and Sara Kass. There are over 170 pieces of fine art including paintings & sculptures from some the worlds pre-eminent artists including many who were employed by American Greetings. Artists include Robert Laessig who is reknown for his watercolors, Barbara (Barbie) Sargent who is the creator of Strawberry Shortcake, Penelope and others, Don Getz, Hal Scroggy, Clarence VanDuzer (whose sculpture is outside the Cleveland Hopkins International Airport Main
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CHAIRMAN'S CHAT

Blake Thompson

Hello all. Big Chapter thanks go out to the folks from Bird Technology for hosting and presenting at our July meeting. They are great people at a great company and we appreciate their support of our little SBE chapter. This is my last chat and I want to thank everyone who has helped me and the chapter over the past few years, way too many names to fit in this space.

We had a special meeting, with help from Bill W. and Bob Long at WSTB, which showed off the new FMextra subcarrier digital audio system. Here is Bill's account: Our thanks to Lyle Henry "The Radio Doctor" for the eye and ear opening program on how "FMextra" works and sounds. The system was demonstrated on the WSTB FM 88.9 signal to a pizza eating room of over 20 in attendance. Earlier that afternoon Lyle and I took the receiver for a test drive. The receiver was not really designed for mobile

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“Meeting”

Concourse), as well as Sara Kass herself. This residence encompasses five floors, has a glass enclosed elevator for those who need assistance, contains an INDOOR pool, has many outdoor decks and patios and, by the way, overlooks a cliff (hence the moniker Cliffside).

This years meeting/experience AGAIN will be ONE OF A KIND. Please feel free to bring a camera, still or video (digital or analog), to capture all that you will experience. ALL MEMBERS of SBE will be allowed to bring ONE adult (over 18 years of age) guest while NON-MEMBERS will ONLY be admitted on a first come, first served basis. Sara loves to entertain the Chapter so let's respond by attending.

Directions: Take I-71 to the Route 303 exit,
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use but surprised me by hearing the two additional FMextra channels we had on well beyond the "normal" 60dBu (ish) range. The sound quality was also very impressive. This system is also addressable, so programming to receivers can be to "paid-up members only." If they don't pay, you can turn them off, just like cable TV.

As was also discussed at the meeting, much of the roll-out will depend on what happens with additional receiver availability. Lyle said more receivers are soon on the way but the exact timetable isn't known. Another sensible move would be to make a receiver that could do both **FMextra** and **IBOC** as both can be used at the same time on a station. After the program, several waves of attendees squeezed into the FM 88-9 equipment room to allow Lyle a close-up demo of the simple easy hook-up and the monitoring package he used for the set-up.

I think the bottom line for stations looking to expand their programming offerings without breaking the bank, based on what we saw and heard that night, would be to take a very hard look and listen to the **FMextra** system. If you missed the meeting, here's the handout:

<http://www.dreinc.com/company/pr/RG-OCT-2006.pdf>

And here's a "road test" write up printed in Radio World (that also shows the **Aruba** radio we heard):

<http://www.rwonline.com/pages/s.0049/t.463.html>

Thanks Bill. Don't forget August is our election month so show up & vote. We are also working on the fall meetings with RCS coming in on September 11th with radio & TV programs, and Pentadyne in October with Flywheel UPS systems. Plan to attend now.

That's the way it seems,
Blake Thompson
SBE Chapter 70 Chairman

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"Meeting"

go east on Route 303 until you reach State Route 3 (Ridge Road). Turn right on Ridge, heading south, and go for about 1/2 mile until you reach the drive on the left. The museum is located at 1921 Ridge Road in Hinckley, Ohio 44233. You can go past the Manor

House, where the Wurlitzer is located, and proceed on down the paved drive until it turns to dirt. Travel the dirt drive about 1/4th to 1/3rd mile and you will come upon the museum/house. You can circle around in front and then park in the lot just above the house. PLEASE PLAN ON ARRIVING NO SOONER THAN 6:45PM. Earlier arrival will subject you to performing set-up tasks. The menu will consist of steak burgers, hot dogs, potato salad, cole slaw and other "picnic" goodies as well as soft drinks. In case of an emergency, the telephone number at the meeting location is 330-225-4675 DAY OF MEETING ONLY! If all else fails call my cell at 216-832-1194 DAY OF MEETING ONLY! DON'T FORGET TO BRING A FLASHLIGHT!!! IT GETS VEUY, VEUY DARK IN THE WOODS!!

PLEASE HAVE ALL REPLIES RETURNED BY AUGUST 6th, 2007. THERE WILL BE "NO EXCEPTIONS"!!! We need to have a total count of people for food preparation as well as accommodations. Contact either me at 330-220-4404/dbobco@broadcast.net if you have any other questions. Since I will be on vacation the week of July 30th, all replies should be via e-mail until I return on August 6th.

- Dave Bobco

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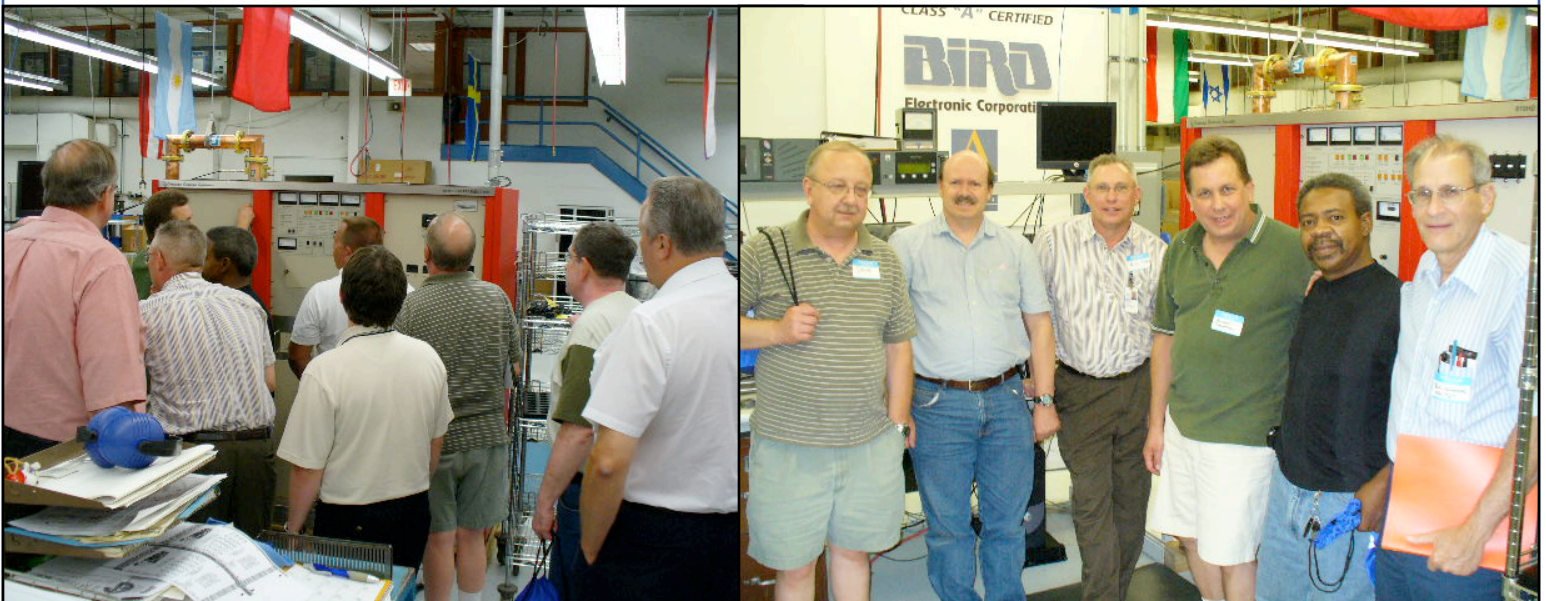
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Meeting at Bird on July 10th

(Photos courtesy of Bill Weisinger)



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Special FMeXtra Meeting with Lyle Henry on July 24th at WSTB Radio



(Photos courtesy of Bob Long)

SBE CERTIFICATION EXAM DATES

2007 Exam Dates	Location	Application Deadline
February 9-12/9	Local Chapters	Closed
April 17	NAB-Las Vegas	Closed
June 1-11	Local Chapters	Closed
August 10-20	Local Chapters	Closed
November 9-19	Local Chapters	September 21, 2007

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