

SBE 70 MINUTES

Ideastream Facilities at Playhouse Square
1375 Euclid Avenue
Cleveland 44115

Gather at 7:00pm
Meeting at 7:30pm

November 2012
Vol. XX Number 10

November 13th Meeting Info

Our next meeting on Tuesday November 13th will be at the Ideastream facilities in Playhouse Square at 1375 Euclid Ave. Cleveland, Ohio 44115. Our host will be Tom Furnas - Senior Director of Technology along with Dave Rodriguez – Chief Engineer, and Thom Dombroski – Assistant Chief. Parking is at the Playhouse Square parking garage (enter from 13th to Dodge Court and left to parking garage entrance). Note the level where you have parked, and take elevator (or stairs) at southeast corner of parking garage to ground level. From the door at ground level, walk across Dodge Court to the entrance of Idea Center at the Security desk. Make sure to get a parking pass before you leave so your fee will be covered. Our program will be a tour of the rather large facilities which include the operations for WVIZ, WCPN, & WCLV. They will also show off their Telos/Axia Mic Pre-net that is used for both WCPN & WVIZ, and the new control surfaces in the WCPN control rooms. We may even get a visit from some of the Telos/Axia folks to talk a bit more about the installation. The usual times apply, gather and feast at 7:00pm or so with our meeting to go at 7:30pm.

(see page 2 for map)

CHAIRMAN'S CHAT

by Blake Thompson

Welcome all members and friends of SBE Chapter 70. Here's your November Chairman's chat. First a big Chapter thanks go out to Mark Krieger, and his crew at WJCU, for being such a good host last month. His short program on the challenges of working in educational broadcasting today was right on point. As a fellow educational engineer we are at a crossroads where we must keep up with the technology or risk being irrelevant to our schools. Mark's operation at WJCU is now fully independent of the school which will certainly help keep that excellent program going. As I noted in my Radio article a few months ago the board and Presidents office here at the University of Akron invested in our infrastructure to a degree I've not seen in my 32+ years here. I am proud to say that WZIP and our companion ZTV programs are ready for whatever comes next, technology wise anyway.

On that note the events that are still unfolding on the east



(continued on page 2)

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coast are a grim reminder that we cannot be too prepared for disasters. Remember what the program we had at the OAB conference on disaster preparation and recovery covered. We need to remind our managers, while it's still on the news, about what we all have to do to try and prepare for these kinds of challenges. Having some gas / cash / off site backups etc. are vital to staying on the air when all else is breaking loose. Our thoughts and prayers go out to all those affected and the fine Engineers trying to keep their stations going, or even get them back on.

I want all of you to remember that our meetings are open to anyone who has an interest in any part of broadcasting and/or engineering. We welcome everyone to stop by and see what it is we do or tour the facilities we visit. Students are especially encouraged to attend as we are actively looking for the next generation of engineers to follow us. On that note I hope someone in our group will be able to help out Ted Karam of the Maplewood Career Center that I mentioned last month. That could be a good opportunity to get some more student involvement.

Also if you know someone who might be interested send their email to me or Bob Leskovec (ralserve@att.net) and we'll get it added to the newsletter list. Bob has volunteered to help get our list up to date and add folks at the various facilities we've visited so they know where we are and then they also have a path to get in touch with us for possible future meetings/programs.

Blake Thompson CBNT
Director of Engineering
WZIP-FM / Z-TV
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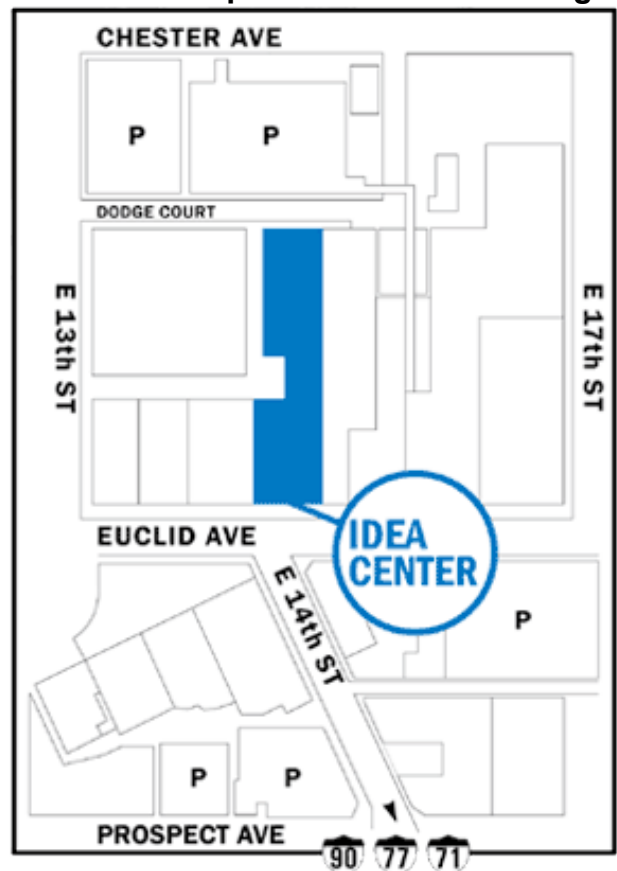
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Location Map for November Meeting



SBE 2013 Certification Exam Schedule



Exam Dates	Location	Application Deadline
February 8-18	Local Chapters	December 31
April 9	NAB Convention	March 22
June 7-17	Local Chapters	April 12
August 9-19	Local Chapters	June 1
November 1-11	Local Chapters	September 13

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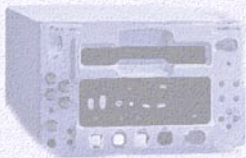
October Meeting at WJCU



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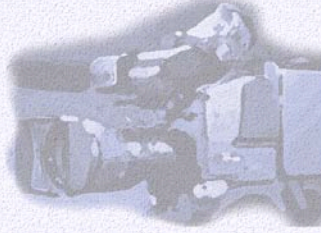
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