

SBE CHAPTER 70 - CLEVELAND/AKRON

SBE 70 MINUTES

ENNES WORKSHOP
Wednesday, June 13th
Crowne Plaza in Middleburg Heights

Check-in begins
at 8:00am

June 2012
Vol. XX Number 5

June 12 Meeting Info

Hello all members and friends of Chapter 70. Big Chapter thanks go out to Cuyahoga Community College and Joseph Koskovics for hosting the May meeting. Since the turnout was dismal, to say the least, I'll give a quick recap. Snell's Senior Account Manager, Dave Kicks, and their Marketing VP John Shike came to town to show you a new flexible, scalable 'channel in a box' solution for our TV folks out there wanting to add another channel. Their ICE system was all of the above and the flexibility in the workflow of the unit was most impressive. Please give them some consideration when you look for something similar, or any of the products and services they offer at www.snellgroup.com I also encourage you to seek out Mike Siddall of ProVideo Systems (www.provideosystems.com) since he also helped pull this together for us.

(Rant mode ON) I will not be asking other manufacturers to come in for meeting programs in the future without making sure they know that our turnout is likely to be counted on their hand(s). Our friends in the Youngstown Chapter, 122, had a bigger turnout than us in May. This is YOUR Chapter and a few of us are still trying to make it the educational experience it should be. YOU need to get re-involved and make the time to help the Chapter and yourself, getting good info can make you more valuable to management. These programs can help you SAVE money and time and by learning about these technologies or by networking with your fellow engineers. We have quite a few smart folks that may have 'been there & done that' and could help you out. (Rant OFF)

Our next meeting will actually not be a meeting. The Chapter (this means all of us) are hosting the Ennes workshop on June 13th, you should be there! This program is a great opportunity to learn something new and not have to go far for it. Find more specifics in the Chairman's Chat. Also, feel free to go to the link below. Either way, make a point of registering for this event. http://www.sbe.org/sections/ennes_workshops.php#Cleveland

Blake Thompson CBNT
Director of Engineering
WZIP-FM / ZTV www.wzip.fm
SBE Chapter 70 Program Chair

CHAIRMAN'S CHAT

by Ed Miller, CPBE

A thank you to Joe Kostovics and Randy Crawford of Tri-C for hosting our May meeting. And a special thank you to John Shike and Dave Kicks from Snell for their program on File-based Workflow for TV Payout. Snell's "Channel-in-a-Box" is very interesting.



Just a reminder, that you can still sign-up for the SBE Chapter 70 sponsored Cleveland Ennes Workshop scheduled for Wednesday, June 13, 2012, at Crowne Plaza in Middleburg Heights. Simply sign-up on-line at www.sbe.org. Breakfast and check-in begin is at 8:00 AM. The day-long program includes joint technical sessions as well as Radio and TV specific topics. You are encouraged to make every effort to attend, and bring a fellow worker. The Ennes Workshop will serve as our June meeting. And don't forget, certification points are earned by your participation. This is a great op-

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portunity to show your support for our chapter, so please sign-up today...Hope to see you there!

A special thank you to the companies listed below for their active participation as sponsors of the Cleveland Ennes Workshop.



Speaking of conferences...On May 17, 2012 Blake Thompson and I each traveled to Columbus for the purpose of attending a "planning meeting" for the up-coming OAB (Ohio Association of Broadcasters) Conference scheduled for September 27, 2012 in Columbus, Ohio. The program is developing, even as we speak and should prove to be very informative. So here is yet another event for which to mark your calendar. Much more on this later, as details become available...

As I mentioned briefly in the May issue of our newsletter... Every five or six years National SBE sets aside time to step back and take a comprehensive look at the approach the society is taking to meet its member's needs. They meet specifically to discuss the future and plot the course of the society at a strategic planning conference. These conferences have been extremely helpful in guiding the society in the past, improving member services and focusing the energy of the organization toward specific goals.

A reminder that the SBE is holding a special strategic planning conference on Saturday, June 23, 2012, in Indianapolis, Indiana. The SBE was formed to support broadcast engineers and promote the field in which they work. The SBE has helped to develop the careers of thousands of engineers working today. To continue in this mission, we will take this day to evaluate and discuss the society's programs and services and look ahead to how the society can continue to support its membership in the future.

The conference will last a full day, from 8:30 a.m. to about 9 p.m. The conference will be held at the Hilton Indianapolis Hotel and Suites, located in Indy's downtown at 120 West Market Street. The SBE will provide breakfast, lunch and dinner on the day of the conference to all those who attend and you are also invited to a special welcome reception on Friday evening at 7:30 p.m. at the hotel, hosted by national president, Ralph Hogan, CPBE, DRB, CBNT.

National has enlisted the services of professional independent facilitators, Dr. Charlene Sullivan and Dr. Kenneth Harling, who will lead our group through the strategic planning progress. They will help us all recognize and articulate the society's needs while building consensus on the best ways to chart the SBE's course. The cost associated with hiring the facilitators is being covered through a grant from the Purdue University Technical Assistance Program. I am signed-up to attend this planning conference.

Edward J. Miller, CPBE
SBE National Past-President, SBE Fellow,
SBE Chapter 70 Chairman

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Making Digital Radio Work.

Arleigh Wiler-Martin awarded William P. Scholarship



Streetsboro High School Senior and WSTB Radio staff member Arleigh Wiler-Martin was awarded the William P. Weisinger Scholarship for Excellence in Radio on May 16. Arleigh, a class valedictorian for the Class of 2012, will be attending The Ohio State University and majoring in Computer and Information Services. At WSTB, Arleigh was the Director of Continuity and Web Content for the Alternation format.

WSTB General Manager Bob Long present the William Weisinger Scholarship to Arleigh Wiler-Martin



May Meeting at Tri-C

Photos courtesy of Robert Leskovec



SBE 2012 Certification Exam Schedule



Exam Dates	Location	Application Deadline
February 3-13	Local Chapters	Closed
April 17	NAB Convention	Closed
June 1-11	Local Chapters	Closed
August 3-13	Local Chapters	Closed
November 2-12	Local Chapters	September 14

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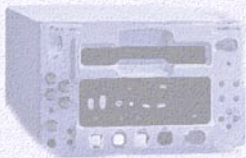
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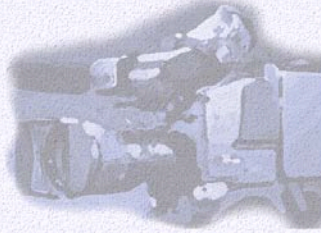
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