

# SBE 70 MINUTES

*2013 winner "Best Chapter Newsletter"*

Kent State University Teleproductions  
1325 Theatre Drive  
Kent OH 44242

Gather at 7:00pm  
Meeting at 7:30pm

March 2014  
Vol. XXII Number 2

## March 11th Meeting Info

Our next meeting on Tuesday March 11th will be back at the Kent State University Teleproductions in the Center for Performing Arts (formerly Music & Speech) Building, in the Teleproductions studio (room C-106) located at 1325 Theater Dr., Kent, OH 44242.

Click here for directions: (<http://www.mapquest.com/maps?address=%5b1-49%5d+Theatre+Dr&city=Kent&state=OH&zipcode=44243>)

Those attending may park in any of the lots surrounding the Center for Performing Arts (Music & Speech) Building on Theatre drive. There is no charge for parking in these lots after 5 p.m.

Our program will be a two parter this month. First up will be an equipment showcase from Midwest Photo Exchange out of Columbus. They are bringing up a selection of their most requested and coolest gear for us to peruse and give us an idea of who they are and what they do. After that we'll have a Chapter chat about your favorite tricks & tips, cool apps, future locations/programs etc. Our usual times apply, gather at 7pm with our business meeting to run at 7:30 and the program will follow that.

Blake Thompson CBNT  
Director of Engineering, WZIP-FM / Z-TV  
The University of Akron  
SBE Chapter 70 Chairman

## CHAIRMAN'S CHAT

Welcome all SBE 70 members and friends to the 'it's still winter?' 70 Minutes. First up a big thanks go out to Berry Pinney and the crew at WEWS for hosting our February meeting.



They even got us Angelo's pizza which is one of my favorites. The program from Paul Rumo was an interesting look at how you can move video around your plant easier with the latest tech available, not only with IP but you can still use existing coax for multiple QAM streams.

The SBE National has been busy this month. They filed comments on the AM Revitalization Plan calling for the elimination of the so called "ratchet rule", permitting AM stations to use Modulation Dependent Carrier Level ("MDCL") control technologies, modification of the AM antenna standards - replacing the "minimum efficiency" specifications for AM antennas with 'minimum radiation' in millivolts per meter, and commencement of an initiative to reduce ambient AM broadcast band noise, by Part 15 and Part 18 rule changes and stepped-

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## (Chairman's Chat - continued from page 1)

up enforcement. These are all good ideas for the future survival of the AM band, so it seems likely they will be ignored. Let's hope not.

Those who are going to the NAB should know that SBE members and guests are invited to the spring SBE Membership Meeting to be held on Tuesday, April 8 from 5:30 to 6:30 pm in room S-225 of the South Hall, Las Vegas Convention Center. The meeting is held in conjunction with the 2014 NAB Show. Sponsored by Vislink Broadcast, the meeting will include recognition of SBE chapter certification chairmen who have achieved milestone service years, updates on implementation of the society's strategic plan, programs, and government relations efforts.

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## Chapter 70's Ed Miller heads national SBE marketing effort

Joe Snelson, National SBE President, asked our very own Ed Miller to serve as Chairman of the National SBE "Marketing" Committee. The committee's work began last December and continues to the present day. Charged with the task of creating a "tag line" that would serve to further identify the "extended" family of traditional SBE engineers while referencing all inclusive technologies; recognizing various new skill-sets and codifying Society membership for tomorrow's advances. NO SMALL TASK!



A series of conference calls, over than past several months, resulted in the development of more than 42 different "tag lines". On-going work has since reduced that number to the final two possibilities. Shortly after you read this newsletter, the final recommendation will have been made. Ed will then formalize the Committee's work, making it ready for presentation to the National Board of Directors, at their up-coming meeting at the NAB Convention.

Since the Committee's work is still a work-in-progress, releasing the final two tag lines would not only be pre-mature but inappropriate. However, stay tuned, I'm sure the National Board will reveal their decision soon.

## FEBRUARY MEETING AT WEWS

(photos courtesy of Gary Miller)



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## SBE 2014 Certification Exam Schedule



Exam Dates	Location	Application Deadline
February 7-17	Local Chapters	Closed
April 8	NAB Convention	March 31
June 6-16	Local Chapters	April 11
August 8-18	Local Chapters	June 6
November 7-17	Local Chapters	October 6

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